



## Web Sites for Laboratory Instruments and Products

### Enter to Win an iPad Mini!

Internet Web sites have become major sources of information about instruments and other products used in the laboratory. This study will tell these manufacturers/vendors what you want to see on Web sites about products for the laboratory. You can rate Web sites you use for their value to you.

To thank you for your assistance, your name will be entered into a drawing for an iPad Mini when you complete the survey.

**NOTE:** To "deselect" an answer that has been entered incorrectly, use the mouse to click on the gray area surrounding the radial answer button.

1. Do you use or direct the use of analytical and/or life science instruments?  
Mark one per column.

	Analytical Instruments	Life Science Instruments
Yes, I use	<input type="radio"/>	<input type="radio"/>
Yes, I direct the use	<input type="radio"/>	<input type="radio"/>
Yes, I use and direct the use	<input type="radio"/>	<input type="radio"/>
No, I do not use or direct the use	<input type="radio"/>	<input type="radio"/>

**If you marked "No", do not complete the survey.**













Please select a **third manufacturer/vendor** from the list to rate for their Web site.

Other Manufacturer/vendor not listed.

How do you rate this manufacturer/vendor on the following aspects of their Web site?  
 Mark one per line. If this aspect of the Web site does not apply to you, mark NA.

	Excellent 10	9	8	7	6	5	4	3	2	Poor 1	Not Applicable
Ability to find information easily	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to order online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of navigation of the Web site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Get a quote online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Order tracking/administration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organization of information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Search capability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Service information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. Is there one manufacturer's/vendor's Web site that is extremely useful?  
 Select that manufacturer/vendor from the list below.

Other Manufacturers/vendors Web site not listed above.

What is the reason this Web site should be imitated?





11. When looking for information about laboratory products, what device do you use?  
Mark one per line.

	Always 10	9	8	7	6	5	4	3	2	Never 1
PC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tablet (full size)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tablet (mini)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smart Phones	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Readers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### About You

12. Which of the following best describes your job function? Mark only one.

- Lab Manager/Director
- Section/Project Manager
- Scientist
- Engineer
- Technician
- University Professor/Instructor/Student
- Corporate Management
- Procurement/Purchasing
- Other (specify)

13. Which of the following best describes your department? Mark only one.

- Research
- Development
- Central Service Laboratory
- QA/QC
- Production
- Process Control Monitoring
- Metrology
- Management (not lab)
- Purchasing
- Teaching/Education
- Other (specify)

14. Which of the following best describes your organization? Mark only one.

- Industry
- Hospital
- Government
- College/University
- Independent/Contract Lab
- Contract Research Organization/CRO
- Contract Manufacturing Organization/CMO
- Foundation/Non-Profit Organization
- Other (specify)

15. What is the size of your organization at your specific site, and the number of employees on a worldwide basis?

	Specific Site	Worldwide
1-50	<input type="checkbox"/>	<input type="checkbox"/>
51-100	<input type="checkbox"/>	<input type="checkbox"/>
101-250	<input type="checkbox"/>	<input type="checkbox"/>
251-500	<input type="checkbox"/>	<input type="checkbox"/>
501-1000	<input type="checkbox"/>	<input type="checkbox"/>
1,001-10,000	<input type="checkbox"/>	<input type="checkbox"/>
>10,000	<input type="checkbox"/>	<input type="checkbox"/>

16. What types of products/services does your organization provide? Mark all that apply.

Agricultural Chemicals	<input type="checkbox"/>
Automotive/Defense/Aviation	<input type="checkbox"/>
Basic Research (not product related)	<input type="checkbox"/>
Bio-Pharmaceuticals	<input type="checkbox"/>
Biotechnology Products	<input type="checkbox"/>
Clinical/Diagnostics	<input type="checkbox"/>
Consumer Products	<input type="checkbox"/>
Education	<input type="checkbox"/>
Electronic Instruments/Semiconductors	<input type="checkbox"/>
Environmental	<input type="checkbox"/>
Food/Beverages/Flavors	<input type="checkbox"/>
Forensics/Toxicology	<input type="checkbox"/>
Homeland Security	<input type="checkbox"/>
Inorganic Chemicals	<input type="checkbox"/>
Metals/Metal Products	<input type="checkbox"/>

Organic Chemicals	<input type="checkbox"/>
Paper/Pulp	<input type="checkbox"/>
Petrochemicals	<input type="checkbox"/>
Petroleum	<input type="checkbox"/>
Non-Petroleum Fuels/Energy	<input type="checkbox"/>
Pharmaceuticals	<input type="checkbox"/>
Pharmaceuticals Generic/BioGeneric	<input type="checkbox"/>
Pigments and Dyes	<input type="checkbox"/>
Polymers/Paints/Coatings	<input type="checkbox"/>
Recycling	<input type="checkbox"/>
Renewable Energy	<input type="checkbox"/>
Service Laboratory	<input type="checkbox"/>
Specialty Chemicals	<input type="checkbox"/>
Water/Wastewater	<input type="checkbox"/>
Other (specify)	<input type="checkbox"/>
<input type="text"/>	

17. What is your age?

- < 25
- 25-30
- 31-35
- 36-40
- 41-45
- 46-50
- 51-55
- 56-60
- 61-65
- > 65

18. What is your Gender?

- Female
- Male
- Don't want to disclose

19. What is your Educational Level?

- PhD
- MS/MA
- BS/BA
- Associates Degree
- High School +
- JD
- MD
- Other (specify)





**Please complete the following to be entered into the drawing for an iPad Mini!**

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organization	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zipcode/Postal Code	<input type="text"/>
Country	<input type="text"/>
Phone Number	<input type="text"/>
e-Mail	<input type="text"/>