



2015 Green Laboratory Products Survey

Enter to Win an iPad mini

K.C. Associates is surveying scientists working in the laboratory to understand the dynamics of the laboratory products market. Manufacturers of products you use in the lab need to understand the needs of your laboratory for Green Products - whether you need and use them.

This survey is completely confidential. No sales representative will contact you. Please complete this survey to be entered in the drawing. Thank you for your help.

1. Do you use or direct the use of products/equipment/instruments for the laboratory?
Mark one per line.

	Use	Direct the Use	Use and Direct the Use	Purchase	No Involvement
Chemicals, Reagents, Solvents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glassware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plasticware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment <\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment >\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment <\$5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment >\$5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory automation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input style="width: 200px; height: 20px;" type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Green Products

2. Does your organization encourage the purchase of environmentally friendly ("Green") products for the laboratory? Mark only one.

- Yes, we are required to purchase "green" products.
- Yes, we are encouraged to buy "green" products as a "first" choice.
- Yes, we are encouraged to buy "green" products if the performance and price are equal.
- Yes, we are allowed to buy "green" products if the performance and price are equal.
- Neither. "Green" products are not encouraged or discourage -- never discussed.
- No, the purchase of "green" products is discouraged.

3. Are "Green" products equally encouraged for all types of products? Mark one per line.

	Always Encouraged to be "Green" 5	4	Neutral 3	2	Never Encouraged to be "Green" 1
Chemicals, Reagents, Solvents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glassware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plasticware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment <\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment >\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment <\$5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory equipment >5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laboratory automation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. When considering the purchase of "Green" products, how important are each of the following reasons for selecting "Green" products? Mark one per line.

	Very Important 5	4	3	2	Not Important 1
Uses less energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can be fully recycled	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uses recycled materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product is biodegradable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces use of natural resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces/eliminates toxic emissions from the product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces/eliminates the use of toxic chemicals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces/eliminates excessive packaging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces/eliminates non-recyclable packaging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Less waste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sources of Information

7. When looking for information about "Green" products that you use in the laboratory, which of the following sources do you prefer to use? Mark one per line.

	Greatly Prefer 5	4	3	2	Do Not Prefer 1
Advertising in online publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising in printed publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Catalogs - printed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Catalogs - electronic/Web	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Direct mail from manufacturers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e-Mails from manufacturers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local seminars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manufacturer's Web sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newsletters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media (e.g., Facebook, YouTube)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tradeshows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Webinars/Seminars over the Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web searches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Word of mouth/Colleagues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ABOUT YOU

8. Which of the following best describes your organization? Mark only one.

- Industry
- Hospital
- Government
- College/University
- Independent/Contract Lab
- Contract Research Organization/CRO
- Contract Manufacturing Organization/CMO
- Foundation/Non-Profit Organization
- Other (specify)

9. Which of the following best describes your department? Mark only one.

- Research
- Development
- Central Service Laboratory
- QA/QC
- Production
- Process Control Monitoring
- Management (not lab)
- Purchasing
- Teaching/Education
- Other (specify)

10. What types of products/services does your organization provide? Mark all that apply.

Agricultural Chemicals	<input type="checkbox"/>	Metals/Metal Products	<input type="checkbox"/>
Automotive/Defense/Aviation	<input type="checkbox"/>	Organic Chemicals	<input type="checkbox"/>
Basic Research (not product related)	<input type="checkbox"/>	Paper/Pulp	<input type="checkbox"/>
Bio-Pharmaceuticals	<input type="checkbox"/>	Petrochemicals	<input type="checkbox"/>
Biotechnology Products	<input type="checkbox"/>	Petroleum	<input type="checkbox"/>
Clinical/Diagnostics	<input type="checkbox"/>	Non-Petroleum/Fuels/Energy	<input type="checkbox"/>
Consumer Products	<input type="checkbox"/>	Pharmaceuticals	<input type="checkbox"/>
Education	<input type="checkbox"/>	Pharmaceuticals Generic/BioGeneric	<input type="checkbox"/>
Electronic Instruments/Semiconductors	<input type="checkbox"/>	Pigments and Dyes	<input type="checkbox"/>
Environmental/Water	<input type="checkbox"/>	Polymers/Paints/Coatings	<input type="checkbox"/>
Food/Beverages/Flavors	<input type="checkbox"/>	Recycling	<input type="checkbox"/>
Forensics/Toxicology	<input type="checkbox"/>	Renewable Energy	<input type="checkbox"/>
Homeland Security	<input type="checkbox"/>	Service Laboratory	<input type="checkbox"/>
Inorganic Chemicals	<input type="checkbox"/>	Other (specify)	<input type="checkbox"/>
		<input type="text"/>	

To be entered in the drawing for an iPad mini, please complete the following information.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Company/Organization	<input type="text"/>
Address	<input type="text"/> <input type="text"/>
City	<input type="text"/>
State	<input type="text"/>
Zipcode	<input type="text"/>
Country	<input type="text"/>
Phone Number	<input type="text"/>
e-Mail	<input type="text"/> <input type="text"/>

Thank you for your input.